



**INTERNATIONAL
CRYPTOGRAPHIC
MODULE CONFERENCE 2020**
April 28 - May 1 | Hyatt Regency Bethesda, Maryland, USA

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Hyatt Regency
Bethesda, Maryland, USA

Showcase Your Company at the Annual Convergence of Industry Leaders in Commercial Cryptography

Almost 400 commercial cryptography professionals from 25 countries came together last May for the International Cryptographic Module Conference—the industry’s leading forum for data security based in commercial encryption. For 2020, we’re building on that success with additional events and up-to-the-minute sessions and content and we’re continuing our in-depth coverage of cryptographic policies, standards, technologies, implementation, and markets. Reserve your place now at this gathering of professionals who develop, test, certify, specify, procure, and rely on these technologies.

Nine Tracks Cover the Industry

The conference at ICMC includes over 90 presentations in nine tracks:



General Technology:
Tools and techniques relating to cryptographic modules



Advanced Technology:
High-level technology issues, or special-focus subject matter



Certification Programs:
Issues related to the CMVP, government programs and global certification



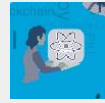
End-User Experience:
CM products, certifications, and vulnerabilities for organizations that rely on crypto security



Open-Source Cryptography:
Efforts to audit, improve and certify the security of OS crypto projects



Industry Vertical/Embedded Crypto: The application of embedded encryption in specific industry verticals



Quantum-Ready Crypto:
The quantum computing threat and efforts to transition to quantum-safe algorithms



Random Bit Generators:
Issues related to the design and validation of entropy sources and random bit generators



PCI
Updates on Payment Card Industry SW and HW crypto security standards including PCI-PTS, PCI-SpC



The coming year will see widespread changes in commercial cryptography: The highly-anticipated FIPS 140-3 standard for cryptographic modules becomes effective in late 2020. At the same time, European regulators are moving forward with independent cryptographic standards. Interest in open source solutions has greatly expanded. And legacy systems are under a growing threat as the need for quantum-resistant algorithms increases each year. In the face of these and other changes, hundreds of cryptographic professionals will reconvene in Washington DC for ICMC20. The conference will survey the new FIPS 140-3 standard, discuss the effect on current certifications, and report on the progress of the Automated Cryptographic Validation Program. Three days of presentations will survey the open source cryptographic protocols that power the Internet and the cutting-edge post-quantum crypto work that will insure future security. At ICMC20 over 400 industry leaders from 27 countries will come together to address the unique challenges faced by those who develop, produce, test, specify, and use cryptographic modules, with a strong focus on

standards such as FIPS 140-3, ISO/IEC 19790, eIDAS, and Common Criteria. ICMC reviews technical issues underlying cryptographic implementation including physical security, key management, side-channel analysis, open-source development, algorithm testing, quantum threats, embedded applications, standardization, validation programs, government policy, professional ethics, and more..

A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It’s a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient three-day participation format that respects your busy schedule.

With Easy Access to Metro DC

The Hyatt Regency is located above the Red metro line, offering easy access to landmarks, museums, restaurants and shops throughout the Washington, DC area. Over 600 restaurants, boutiques, and shops are within walking distance.



Located in Bethesda, Maryland with access to the best of the DC area.

**Reserve
Your Space
Today**

Three Days of Comprehensive, Independent, Peer-Reviewed Industry Information Founded on Global Standards and Certification

ICMC participants are drawn to the highly-rated conference presentations. Previous topics:

Plenary Sessions: CMUF Update Digital Disruption and the Implications for Cybersecurity and Cryptography • What's Next for Cryptography? • How CSE Balances Privacy and Innovation in the Public and Private Sectors • Can Certification Keep Up With the Pace of Modern Development? Advanced Technology: Lightweight Post-Quantum Crypto: An Oxymoron • Permutation-based cryptography • Sizing Up the Threshold: Challenges and Opportunities in the Standardization of Threshold Schemes for Cryptographic Primitives • The Future of HSMs and New Technology for Hardware Based Security Solutions • The Future of HSMs and New Technology for Hardware Based Security Solutions • The Future of HSMs and New Technology for Hardware Based Security Solutions **Certification Programs:** Certification Track Keynote: Increasing the Value of Certifications to the End-User • CMVP Programmatic Update • NIAP Update • Panel Presentation: Update on the Automated Cryptographic Validation Program (ACVP) • Mandating CMVP for NIAP Evaluations Panel Presentation • NIST and NIAP Working Together • Revalidation in response to CVE Working Group • Touch the Cloud: Closing the FIPS Validation Gap • Panel Discussion: ACVP—How It Will Change the Way You Work • ACVP Client Integration for FIPS Algorithm Testing and Runtime Crypto Assessment • Realigning (Not Re-inventing!) the Wheel: Applying a Composition Model to FIPS 140-2 Validation • In FIPS 140-2 Validations, Why So Much Redundant Data Redundancy in FIPS 140-2 Validations? • Your Creative Solutions • O-TPPS Certification as a Companion to CMVP and Common Criteria • CAVP/CMVP Requirements from 800-90B • IG Updates: Chasing the Moving • TOO MANY CERTIFICATIONS! **Industry Vertical/Embedded Crypto:** Industry Vertical/Embedded Crypto Track Keynote: Embedded Encryption and Blockchain Technologies for IoT Security • "FIPS 140-2 Inside" - You're (probably) doing it wrong • IoT Security - GAME OF TRUST • FIPS, IoT Medical Devices and the DoD/VA-FIPS 140-2 Perspectives on IoT Devices in a Blockchain Setting • Secrets of Crypto Technology Revealed for Enhanced ICS Cybersecurity • Trusted and Localized Entropy Source for Advanced IoT Security • Blockchain Internals Made Simple • Security certification schemes for smart cars **General Technology:** General Technology Track Keynote (Title: Hardware Security Modules (HSM), Past, Present and Future) • SP800-90B: Testing Process, Result Bounds, and Current Issues • Using FPGAs in the Cloud for Decentralized Trusted Execution • Global Platform: Cryptography Algorithm Classification and Crypto Agility • Deep Inside: The Benefits and Implications of Sub-chip FIPS modules • Boundaries: Where do you draw the line? • FIPS 140-2 Validations in a Secure Enclave • Encrypted Query: A Practical Solution for PIR • Tamper Labels Examined • GPU-accelerated High-performance Hardware Security Module • Meeting FIPS 140 Requirements - An RSA Story • 10 Years of FIPS 140-2 Certifications at Red Hat • Panel Discussion: Technology Challenges in CM Validation • Analyzing block device timing events as a source of entropy • The Use of /dev/urandom as the Entropy Source in the Real World • Abstractions To Help Developers Write Good Crypto • Traditional hardware security modules vs real world requirements. Is there a gap? • The Details of an Ongoing Transition to the Stronger Key Establishment Methods • KMP 2.0 vs Crypto in a cybersecurity context **Quantum-Ready Crypto:** Post-Quantum Crypto Track Keynote: Progress in Post-Quantum • Cryptography Quantum Update • Chairman's Report from ETSI TC Cyber Working Group for Quantum Safe Cryptography NIST Post-Quantum Cryptography Standardization Update • The libpqcrypto Software Library For Post-Quantum Cryptography Practical Quantum-Resistant Cryptography from Supersingular Isogenies • Recent Progress in Hardware Implementations of Post-Quantum Isogeny-Based Cryptography • Integrating quantum-resistant algorithms into applications • Open Quantum Safe • Advances in Quantum Key Distribution: standardization, networking, and space applications • A session key service for post-quantum security in standard protocols Isogeny-Based Quantum-Resistant Group Key Agreement • A Brief Introduction to Quantum Random Number Generation Technologies • Panel Discussion: QRNG Outlook **Common Criteria:** Common Criteria Track Keynote • Is 2018 a make or break year for CC? Making Objectivity Work Harder: Text, Tools and Fuzzing • Identifying Cryptographic Implementations in Common Criteria • A Survey of Common Criteria Certification Scheme Cryptographic • Algorithm Requirements • Smart Application of CC: CC Can Actually Be Efficient, Lean and Useful! • CC and Crypto Evaluations in Turkey • Completeness in High Assurance Common Criteria Evaluation for eIDAS in Europe • Spanish Catalogue of Qualified Products: A New Way of Using CC for Procurement • Flaw Remediation Begins Where • Product Certification Finishes. • Panel Discussion: FIPS and Common Criteria—How They Play Together. **Open-Source Cryptography:** OS Crypto Track Keynote • Avoiding Burning at Sunset – Future Certification Planning in Bouncy Castle • OpenSSL Project Overview • OpenSSL FIPS Module Validation Project • China and Crypto Open Source Projects • LibreSSL TLS 1.3 and NSS (title needed) • TLS Panel Discussion • A Case Study on Certification and Audit of Open Source Security Software • Proving the Correctness of Amazon's s2n TLS Library • Do You Really Know Where Your Crypto is Executing? • The Linux Kernel Self-Protection Project • Reproducible Builds on NetBSD • Security in the Zephyr Project

"Good presentations. Excellent networking opportunities."

ICMVC19 Participating Countries



Australia • Belgium • Canada • China • Croatia • Czech Republic • France • Germany • Israel • Italy • Japan • Mexico • Netherlands • Portugal • South Korea • Spain • Sweden • Switzerland • Taiwan • Turkey • Ukraine • United Arab Emirates • United Kingdom • United States

Uniting the Industry Value Chain

Who Attends: ICMC brings together professionals involved with data security based in commercial encryption, especially those who develop, manufacture, test, specify or use certified commercial off the shelf hardware, software, and hybrid cryptographic modules. Key participants include laboratories and government departments responsible for testing cryptographic modules; stakeholders in standards development; leading members of the academic community; embedded systems OEMs; and the side channel research community. Participating federal agencies include CSEC, NIST, NIAP, NSA, DoD, GSA, and others.

ICMVC19 Registrant Organization Type



CM Developer	138
Accredited Laboratory	77
Government Org/Program	44
CM End-User	31
Consultant	26
Support Equip/Tools	15
Other	56
Total	387

Presented by CMUF

The Cryptographic Module User Forum (CMUF) provides a voice and communications channel between the community of unclassified cryptographic module (CM) and unclassified cryptographic algorithm developers, vendors, test labs and other interested parties, and the various national, international, and multi-lateral organizational committees, schemes, and policy makers.

Convenient Two-Day Exhibit Schedule

Over seven hours of dedicated break, lunch, and reception time takes place in the exhibit area.

Monday, April 27

Lab Managers Meeting

Tuesday, April 28

Lab Manager's Meeting (Cont'd)

08:00 Registration
09:00 Pre-Conference Workshops
12:30 Lunch
13:30 Pre-Conference Workshops

Wednesday, April 29

08:00 Registration
09:00 Plenary Keynotes
10:30 Networking Break, Exhibits Open
11:15 Conference Tracks
12:45 Lunch in Exhibit Area
13:45 Conference Tracks (Cont'd)
17:15 Welcome Reception in Exhibits
18:45 Dine-Around Vancouver

Thursday, April 30

08:00 Coffee in Exhibits
09:00 Conference Tracks
12:30 Lunch in Exhibit Area
13:30 Conference Tracks (Cont'd)
15:00 Exhibits Close
17:00 Cryptographic Module Game Program

Friday, May 1

08:00 Coffee in Foyer
09:00 Conference Tracks
12:40 Lunch
13:40 Conference Tracks (Cont'd)
14:40 Networking Break in Foyer
15:15 Summary Panel Discussion

Participating Organizations

Acumen Security • Advanced Data Security, LLC • AEGISOLVE • Aerospace Corporation • Akamai Technologies / OpenSSL • Allegro Software • Angelus Consulting Group Inc. • Apple Inc. • Apricom • Aruba Networks • Aruba, a Hewlett Packard Enterprise company • Assured Crypto Inc. • atsec Information Security Corp. • AWS • BAE Systems AI • BaishanCloud • Booz Allen Hamilton • Brightsight • Brocade Communications • CA Technologies • Canonical • Catalone IT Security Inc. • Certified InfoSec Conference • CGI • Check Point Software Technologies • Chinese Academy of Sciences • CIENA • Cisco Systems, Inc. • CNXTD Event Media Services • COACT • Communication Security Establishment • Corsec • Cryptosoft • Crypto Workshop/Legion of the Bouncy Castle • Crypto4A • Cryptomathic Inc. • Cryptosoft Pty Ltd • Crystal Group • CSC (a DXC Technology company) • CygnCom Solutions • Dark Matter • DEKRA Testing and Certification, S.A.U. • Dell • Department of Nation Defence (Canada) • DNV GL • DXC Technology • ECSEC Laboratory Inc. • Electronics and Telecommunications Research Institute (ETRI) • Entrust Datacard • Envieta Systems LLC • Epoche and Espri (a Dekra company) • ETRI • evolutionQ Inc • EWA Canada • EYL Inc. • F5 Networks, Inc • FAU and PQSecure Technologies • FMV • Formetix • G+D Mobile Security • Galois • Gemalto • George Mason University • Gossamer Security Solutions, Inc. • Government of Canada • Grupo Salinas • Hewlett Packard Company • HP Inc. • HST Systems and Technology INC • Huawei Technologies • IBM • IBM Research • Icon Security • ID Quantique • IDEMA • Independent Consultant • Information Systems Security Bureau • Information Technology Security Center • Information-technology Promotion Agency, Japan • InfoSec Global • Institute of Information Engineering, Chinese Academy of Sciences • Intel • Irdeto Canada • ISARA Corporation • Johns Hopkins University • jtsec Beyond IT Security • Juniper Networks, Inc • KeyPair Consulting Inc. • Kookmin university • Korea Internet & Security Agency • Leidos • Lexmark Intl. Inc. • Lightship Security • Linaro • Linux Foundation's Core Infrastructure Initiative • McAfee, LLC • Microsoft • Mobile Knowledge • Motorola Solutions, Inc. • National Research Council Canada • National Security Agency • NetApp Inc. • NewAE Technology • NIAP • NIST • NIST – NVLAP • NUKIB • NXP Semiconductors • OnBoard Security • Oracle • Oracle Australia • Penumbra Security, Inc. • PrimeKey Labs GmbH • PrimeKey Solutions AB • Qrypt • Quantum numbers corp. • Queen's University • QuintessenceLabs • Rambus • Rapid7 • RED ALERT LABS • Red Hat Inc. • Ricoh US • Riscure • Riverbed Technology, Inc. • Rohde & Schwarz Cybersecurity GmbH • RSA • Rycombe Consulting • SafeNet Assured Technologies • SalusSec LLC • Samsung • SAMSUNG ELECTRONICS UKRAINE COMPANY • Scotiabank • UL Verification Services • COACT • Futurex • Samsung • SAMSUNG ELECTRONICS UKRAINE COMPANY • Samsung Research America • Scotiabank • Seagate Technology • Security Pattern • Senetas • Shared Services Canada • SK telecom • soge • Spyrus Inc. • STMICROELECTRONICS • Symantec Corporation • Symbiotic Systems Research, LLC • Synopsys • Taiwan Semiconductor Manufacturing Corporation • Technische Universiteit Eindhoven • Telecom Tec. Center • Telestrategies Inc. • Thales • Thales eSecurity • The Aerospace Corporation • The NetBSD Foundation, Inc. • Tozny, LLC • Treasury Board Secretariat • TSMC • Turkish Standards Institution • TUV Asia Pacific Taiwan Branch • TUVIT (Germany) • UL Verification Services Inc. • Ultra Electronics, 3eTI • University of Illinois at Chicago • University of Ottawa • University of Waterloo • University of Sherbrooke • US Government • USA • Ultimaco • Ultimaco IS GmbH • VMware • Western Digital • WinMagic Inc • wolfSSL Inc. • Your Creative Solutions • ZX Communications Inc

"My favorite bits are the networking, meetings with partners, labs, consultants. I also learned a lot!"

Exhibit and Sponsorship Opportunities Are Limited—Reserve Today

Pricing and availability are subject to change. Check web site for current pricing at icmconference.org.

Your Booth Puts You in Front of Attendees

Exhibit Booth Space

Includes: Exhibit booth space with 5' x 30" high table, chair, and company ID sign. • One complimentary conference pass • Admission to all conference activities • Inclusion on email, web and collateral—over 800,000 impressions.

Exhibit Fee \$2400

Bulk Space Discount: Two or more booths receive additional 10% off.

Sponsorships Make a Strong Impression

Take your conference profile to the next level with sponsorship. Your sponsorship helps provide additional conference amenities—appreciated by all participants. Leading sponsorships include the option to select from premium sponsor booths located in the entrance foyer.

TITLE SPONSORSHIPS

Title sponsorship puts your branding front and center, next to the conference title. Title sponsors receive exclusive branding opportunities prior to, and

during the event, and may choose from premium booths, located at the front of the hall.

Platinum Sponsor **RESERVED**

Premium "over-conference" logo billing on all marketing materials, web site, at venue • One premium exhibit space • Opportunity to make 5 minute welcome address at opening of the event • Welcome letter included in show guide • Opportunity to hang an exclusive banner (up to 8' x 8') in show room • Opportunity to hang banners (up to 8' x 8' each) in registration area and exhibits area • Cover position one page 4C ad in the conference show guide • Three inserts into handout materials • Six conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$14900

Gold Sponsor (Limit 4 Sponsor) **RESERVED**

Premium under title logo billing on all marketing materials, web site, at venue • One premium exhibit space • Opportunity to hang banner (up to 8' x 8') in registration area • Sponsor signage • One page b/w ad in the conference show guide • One insert in conference handouts • Four conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$9900

Silver Sponsor (Limit 4 Sponsor)

Premium under title logo billing on all marketing materials, web site, at venue • One premium exhibit space • Sponsor signage • One page b/w ad in the conference show guide • One insert in conference handouts • Two conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$6900

LEADING SPONSORSHIPS

Leading sponsorship opportunities are a great way

to make a targeted, unique, or personal marketing impression on conference participants.

Exclusive Badge/Lanyard **RESERVED**

Includes: Sponsor logo on conference badges • Sponsor may supply logo lanyards • Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in conference show guide agenda • One insert into handout materials • Two conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$6600

Exclusive Opening Reception Sponsor

We're continuing our tradition of Wednesday evening receptions in the exhibit area at ICMC. **Includes:** Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ... \$5500

Exclusive Wednesday Lunch Sponsor

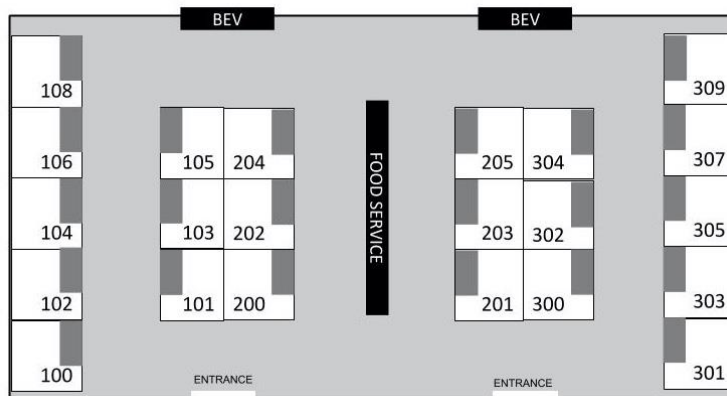
Includes: Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in conference show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$5500

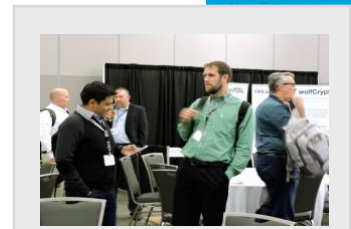
Exclusive Thursday Lunch Sponsor

Includes: Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass •

Exhibit Floor Plan



Please Note: Exhibit Booth Spaces are 8'x8" and come complete with table, 2 chairs, company sign, in a carpeted space. Electrical and Internet services are available for order. Full time staffing is not required.



Reconnect with colleagues during lunches, receptions, and breaks

"Ideal environment for peer-to-peer discussions."

"I loved the topics and the speakers—the things that are most important about a conference."

Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$5500

Exclusive Logo Water Bottle Sponsor

Company logo printed on special bottle, distributed at conference. **Includes:** All ordering, graphics, shipping, and hotel handling service charges • Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$4900

Exclusive Conf Sponsor

RESERVED

Conference bags with sponsor logo are given to all conference attendees. **Includes:** All ordering, graphics, shipping, and hotel handling service charges • Sponsor sign in registration area • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$4900

Exclusive Thursday Evening Reception Sponsor

Your sponsorship will add a reception to the schedule of activities for Thursday evening during the Cryptographic Module Game Program—a greatly appreciated amenity for all participants. **Includes:** Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$4500

Exclusive Audio Archive Sponsor

The online audio archive for the conference proceedings is accessed by all conference attendees and will feature a “welcome page” that will showcase the sponsor and may include links to company and product information. **Includes:** Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in show guide agenda • One insert into handout materials • One conference pass •

Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$4400

Exclusive WiFi Service Provider

Sponsorship makes WiFi service available to all conference attendees. Sponsor may distribute flyer with login code from booth. **Includes:** Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$3900

Conference Track Sponsor

The track sponsor will have the opportunity to open a conference track, welcome attendees, introduce speakers, and moderate Q&A for one day. **Includes:** Sponsor sign in registration area • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$3800

Exclusive Internet Café Sponsor

Includes: Exclusive sponsorship of the internet café • The opportunity to hang a banner (up to 4' x 12') inside Internet Café area • A company logo displayed on screensaver of Internet Café workstations • Sponsor sign in registration area • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$3300

Dine Around Host Sponsor

The ICMC Dine-Around, scheduled for Wednesday evening, is an opportunity for conference attendees to go out with colleagues for a fun night of dinner on the town, featuring the best of the local restaurant scene. Restaurant sign-up options are made available to attendees when they register and when they arrive on site. On Wednesday evening attendees will meet at the registration desk. From there, they will depart in groups to go to their chosen restaurant. **Includes:** Opportunity to select restaurants • Sponsorship announced from the podium during the conference • Opportunity to address participants • Opportunity to host a special group of

invitees on a "by invitation" basis • Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$2200

Conference Full-Day Break Host

Provide a full day of enhanced hospitality during breaks to conference attendees. Option to offer logo cups or mugs (sponsor provides) to serve coffee drinks in. **Includes:** Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One conference pass • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$2900

SUPPORTING SPONSORSHIPS

Supporting sponsorships help to reinforce your branding and presence at the event.

Event Sponsor

Take advantage of a discount package of our most popular branding opportunities. **Includes:** Sponsor sign in registration area • One conference pass • One insert into handout materials • 1/4 page b/w ad or sponsor message in the program guide • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$1800

Private Meeting Area (Four Available)

Private meeting area for up to four people during exhibit hours, with table and four chairs • One conference pass
 Sponsorship Fee..... \$2200

Reception Beverage Host

Sponsor's booth will be set with a selection of beverages during the Welcome Reception • Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee..... \$1600

Conference Single Break Host

Provide enhanced hospitality to conference attendees during a morning or afternoon break. Option to offer logo cups or mugs (sponsor provides).

Includes: Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo
 Sponsorship Fee.....\$1300

Hanging Banner

Banner (sponsor provides, up to 8' x 8') to be hung in conference registration area.
 Sponsorship Fee..... \$1300

Conference Bag Insertion Advertising

All conference attendees receive an official welcome packet of conference materials. **Includes:** One insert into handout materials placed in packet.
 Sponsorship Fee..... \$900

Program Guide Advertising

The conference program guide is distributed to all attendees and it kept as an information resource long after the conference is over.

1 Page Black & White \$1400
 ½ Page Black & White \$900
 ¼ Page Black & White \$500

Advertising Specifications

Art Deadline:.....April 3

Mechanical Requirements: 1 Page Ad Trim Size: 7 ½" x 9 ¼", Live Area: 6 ¼" x 9"; Half Page Ad, 7 ½" x 4 ¾"; Quarter Page Ad, 3 ¾" x 4 ¾"

File Format: High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe's PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF's created from InDesign will work as well.

Line Screen, Binding: 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180% maximum density. Saddlestitch.

File Submission Instructions: Email preferred. Send to bill@cnxt.com. Files received will be confirmed. To mail, send memory device to Cnxt Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit www.hightail.com for instructions. For assistance call 212-866-2169.



The comprehensive, three-day agenda features 90+ speakers

"ICMC is getting better each year."

"The variety and varying technicality of presentations was perfect. I was also very pleased at the international participation."