



INTERNATIONAL
CRYPTOGRAPHIC
MODULE CONFERENCE 2019
May 14-17 | JW Marriott Parq Vancouver, Canada

May 14-17
JW Marriott Parq
Vancouver, Canada

Showcase Your Company at the Annual Convergence of Industry Leaders in Commercial Cryptography

Almost 400 commercial cryptography professionals from 25 countries came together last May for the International Cryptographic Module Conference—the industry’s leading forum for data security based in commercial encryption. For 2019, we’re building on that success with additional events and up-to-the-minute sessions and content and we’re continuing our in-depth coverage of cryptographic policies, standards, technologies, implementation, and markets. Reserve your place now at this gathering of professionals who develop, test, certify, specify, procure, and rely on these technologies.

Nine Tracks Cover the Industry

The conference at ICMC includes over 90 presentations in nine tracks:



General Technology:
Tools and techniques relating to cryptographic modules



Advanced Technology:
High-level technology issues, or special-focus subject matter



Certification Programs:
Issues related to the CMVP, government programs and global certification



End-User Experience:
CM products, certifications, and vulnerabilities for organizations that rely on crypto security



Open-Source Cryptography:
Efforts to audit, improve and certify the security of OS crypto projects



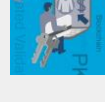
Industry Vertical/Embedded Crypto: The application of embedded encryption in specific industry verticals



Quantum-Ready Crypto:
The quantum computing threat and efforts to transition to quantum-safe algorithms



Random Bit Generators:
Issues related to the design and validation of entropy sources and random bit generators



Start-Up Showcase:
New companies and business models that leverage encryption technologies



The International Cryptographic Module Conference is the leading annual event for global expertise in commercial cryptography. After years of growing participation in the Northeast, hundreds of cryptographic professionals will reconvene May 14-17 in Vancouver, Canada, for ICMC19. Leveraging Vancouver’s direct access to countries around the Pacific Rim, the conference will incorporate new content and perspectives: We’ll examine the growing emphasis on cryptographic certification by schemes in China, Japan, Malaysia, Singapore, and others. We’ll showcase a range of West Coast startup firms that employ cryptography as a foundational technology. We’ll survey contributions by companies and organizations in Australia and Southeast Asia to the open source cryptographic protocols that power the Internet. And we’ll dive deep into the cutting-edge post-quantum crypto work that is taking place throughout Asia. ICMC reviews technical issues underlying cryptographic implementation including physical security, key management, side-channel analysis, open-source development, algorithm testing, quantum threats, embedded

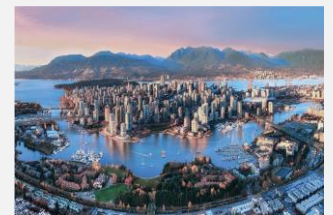
applications, standardization, validation programs, government policy, professional ethics, and more.

A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It’s a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient three-day participation format that respects your busy schedule.

Located in a Global Hub

With its urban forests, glassy downtown and energetic food scene, it’s easy to be captivated with this coastal city in British Columbia. Vancouver features walkable neighborhoods, world-class dining and memorable cultural and outdoor activities framed by dramatic vistas. It’s one of Canada’s densest, most ethnically diverse cities, and also has thriving art, theater, and music scenes.



Located in Vancouver, Canada with access to the best of the city.

Reserve
Your Space
Today

Exhibit and Sponsorship Opportunities Are Limited—Reserve Today

Your Booth Puts You in Front of Attendees

Exhibit Booth Space

Includes: Exhibit booth space with 5' x 30" high table, chair, and company ID sign. • One complimentary conference pass • Admission to all conference activities • Inclusion on email, web and collateral—over 800,000 impressions.

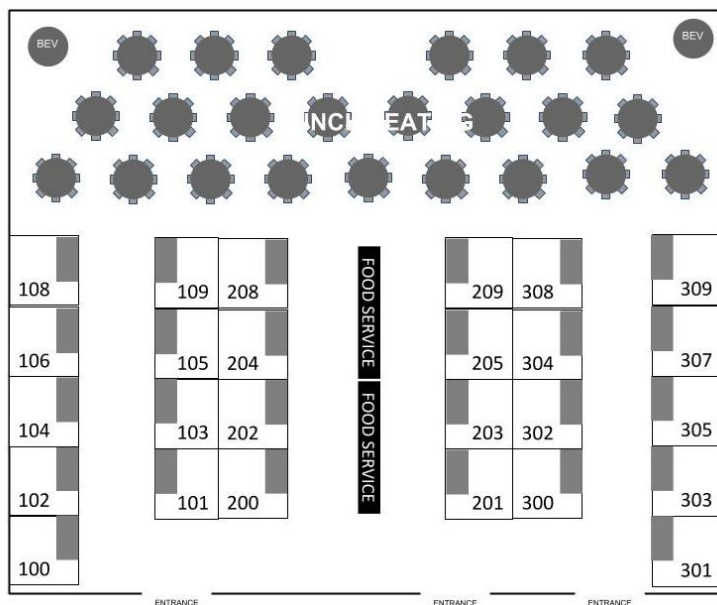
Exhibit Fee \$2400

Bulk Space Discount: Two or more booths receive additional 10% off.

Sponsorships Make a Strong Impression

Take your conference profile to the next level with sponsorship. Your sponsorship helps provide additional conference amenities—appreciated by all participants. Leading sponsorships include the option to select from premium sponsor booths located in the entrance foyer.

Exhibit Floor Plan



Please Note: Exhibit Booth Spaces are 10' x 10' and come complete with table, 2 chairs, company sign, in a carpeted space. Electrical and Internet services are available for order. Full time staffing is not required.

TITLE SPONSORSHIPS

Title sponsorship puts your branding front and center, next to the conference title. Title sponsors receive exclusive branding opportunities prior to, and during the event, and may choose from premium booths, located at the front of the hall.

Platinum Sponsor **RESERVED**

Premium "over-conference-title" logo billing on all marketing materials, web site, at venue • One premium exhibit space • Opportunity to make 5 minute welcome address at opening of the event • Welcome letter included in show guide • Opportunity to hang an exclusive banner (up to 8' x 8') in show room • Opportunity to hang banners (up to 8' x 8' each) in registration area and exhibits area • Cover position one page 4C ad in the conference show guide • Three inserts into handout materials • Six conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$14900

Gold Sponsor (Limit 2 Sponsors)

Premium under title logo billing on all marketing materials, web site, at venue • One premium exhibit space • Opportunity to hang banner (up to 8' x 8') in registration area • Sponsor signage • One page b/w ad in the conference show guide • One insert in conference handouts • Four conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$9900

Silver Sponsor (Limit 4 Sponsor)

Premium under title logo billing on all marketing materials, web site, at venue • One premium exhibit space • Sponsor signage • One page b/w ad in the conference show guide • One insert in conference handouts • Two conference passes • Logo on

conference web site • Inclusion in all conference promo

Sponsorship Fee \$6900

LEADING SPONSORSHIPS

Leading sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

Exclusive Badge **RESERVED**

Includes: Sponsor logo on conference badges • Sponsor may supply logo lanyards • Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in conference show guide agenda • One insert into handout materials • Two conference passes • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$6600

Exclusive Opening Reception Sponsor

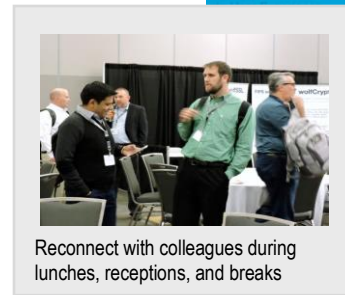
We're continuing our tradition of Wednesday evening receptions in the exhibit area at ICMC. **Includes:** Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee... \$5500

Exclusive Wednesday Lunch Sponsor

Includes: Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in conference show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$5500



Reconnect with colleagues during lunches, receptions, and breaks

"Ideal environment for peer-to-peer discussions."

"I loved the topics and the speakers—the things that are most important about a conference."

Exclusive Thursday Lunch Sponsor

Includes: Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$5500

Exclusive Logo Water Bottle Sponsor

Company logo printed on special bottle, distributed at conference. **Includes:** All ordering, graphics, shipping, and hotel handling service charges • Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$4900

Exclusive Conference Sponsor

Conference bags with sponsor logo are given to all conference attendees. **Includes:** All ordering, graphics, shipping, and hotel handling service charges • Sponsor sign in registration area • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$4900

Exclusive Thursday Evening Reception Sponsor

Your sponsorship will add a reception to the schedule of activities for Thursday evening during the Cryptographic Module Game Program—a greatly appreciated amenity for all participants. **Includes:** Sponsor sign in registration area • Table signs • One page b/w ad in the show guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$4500

Exclusive Audio Archive Sponsor

The online audio archive for the conference proceedings is accessed by all conference attendees and will feature a "welcome page" that will showcase the sponsor and may include

links to company and product information. **Includes:** Sponsor sign in registration area • One page b/w ad in the program guide • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$4400

Exclusive WiFi Service Provider

Sponsorship makes WiFi service available to all conference attendees. Sponsor may distribute flyer with login code from booth. **Includes:** Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$3900

Conference Track Sponsor

The track sponsor will have the opportunity to open a conference track, welcome attendees, introduce speakers, and moderate Q&A for one day. **Includes:** Sponsor sign in registration area • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$3800

Exclusive Internet Café Sponsor

Includes: Exclusive sponsorship of the internet café • The opportunity to hang a banner (up to 4' x 12') inside Internet Café area • A company logo displayed on screensaver of Internet Café workstations • Sponsor sign in registration area • Highlight in show guide agenda • One insert into handout materials • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$3300

Dine Around Host Sponsor

The ICMC Dine-Around, scheduled for Wednesday evening, is an opportunity for conference attendees to go out with colleagues for a fun night of dinner on the town, featuring the best of the local restaurant scene. Restaurant sign-up options are made available to attendees when they register and when they arrive on site. On Wednesday evening attendees will meet at the registration desk. From there, they will depart in

groups to go to their chosen restaurant. **Includes:** Opportunity to select restaurants • Sponsorship announced from the podium during the conference • Opportunity to address participants • Opportunity to host a special group of invitees on a "by invitation" basis • Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$2200

Conference Full-Day Break Host

Provide a full day of enhanced hospitality during breaks to conference attendees. Option to offer logo cups or mugs (sponsor provides) to serve coffee drinks in. **Includes:** Sponsor sign in registration area • Table signs • Highlight in show guide agenda • One conference pass • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$2900

SUPPORTING SPONSORSHIPS

Supporting sponsorships help to reinforce your branding and presence at the event.

Event Sponsor

Take advantage of a discount package of our most popular branding opportunities. **Includes:** Sponsor sign in registration area • One conference pass • One insert into handout materials • 1/4 page b/w ad or sponsor message in the program guide • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$1800

Private Meeting Area (Four Available)

Private meeting area for up to four people during exhibit hours, with table and four chairs • One conference pass

Sponsorship Fee \$2200

Reception Beverage Host

Sponsor's booth will be set with a selection of beverages during the Welcome Reception • Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$1600

Conference Single Break Host

Provide enhanced hospitality to conference attendees during a morning or afternoon break. Option to offer logo cups or mugs (sponsor provides). **Includes:** Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee \$1300

Hanging Banner

Banner (sponsor provides, up to 8' x 8') to be hung in conference registration area.

Sponsorship Fee \$1300

Conference Bag Insertion Advertising

All conference attendees receive an official welcome packet of conference materials. **Includes:** One insert into handout materials placed in packet.

Sponsorship Fee \$900

Program Guide Advertising

The conference program guide is distributed to all attendees and it kept as an information resource long after the conference is over.

1 Page Black & White \$1400

½ Page Black & White \$900

¼ Page Black & White \$500

Advertising Specifications

Art Deadline April 17

Mechanical Requirements:

1 Page Ad Trim Size: 7 ½" x 9 ¾", Live Area: 6 ¾" x 9"; Half Page Ad, 7 ½" x 4 ¾"; Quarter Page Ad, 3 ¾" x 4 ¾"

File Format: High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe's PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF's created from InDesign will work as well.

Line Screen, Binding: 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180% maximum density. Saddlestitch.

File Submission Instructions: Email preferred. Send to bill@cnxtd.com. Files received will be confirmed. To mail, send memory device to Cnxt Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit www.hightail.com for instructions. For assistance call 212-866-2169.



The comprehensive, three-day agenda features 90+ speakers

"ICMC is getting better each year."

"The variety and varying technicality of presentations was perfect. I was also very pleased at the international participation."