

Certified InfoSec CONFERENCE + 27K Security Summit

October 9-11, 2017 ★ Washington, DC ★ www.CertInfoSec.org



The year's leading event for professionals focused on certified IT security



Connect with potential clients during lunches and breaks held in the exhibition area.



Now in Washington, DC, with easy local and international access

Showcase Your Company at a Gathering of ISMS Professionals Focused on Validated Cybersecurity

Organizations facing multiplying security threats are increasingly required to manage, audit, and validate their enterprise cybersecurity to internationally accepted standards. The Certified InfoSec Conference (CISC) offers a forum for the professionals who are responsible for maintaining those standards. The two-day conference at CISC will showcase industry-leading voices focused on the key issues in standards implementation.

CISC is built on the success of 27K Summit, a growing event for ISO/IEC 27001, a standard accepted in most countries as a de facto main framework for information security. Now in its third year, the conference has been expanded to cover leading enterprise security standards including ISO/IEC 22301, CSA STAR, FISMA/FedRAMP, and SOC.

A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It's a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient two-day participation format that respects your busy schedule.

Who Attends

CISC is a learning forum for ISMS professionals involved with, or responsible for certified information security, including Security Professionals, Network and Computer Systems Administrators, Penetration Testers, Incident Handlers, System Analysts, Security Auditors, Risk Assurance Personnel, Vulnerability Assessment Personnel, Security Operations Center (SOC) Personnel, or Chief Information Security Officers.

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Silver Sponsor



For complete information on exhibit and sponsorship marketing opportunities, contact Bill Rutledge, +1 212-866-2169, bill@CertInfoSec.org

Sponsorship Opportunities

Title Sponsorships

Title Sponsorships put your branding message front and center, next to the title of the conference. Title sponsors receive exclusive branding opportunities prior to, and during the event. Title sponsors may choose from premium sponsor booths, located at the front of the hall.

Platinum Sponsor (Exclusive)

RESERVED

Premium “over-conference-title” logo billing on all marketing materials, web site, at venue **Includes:** One premium table-top showcase exhibit space · Opportunity to make 5 minute welcome address at opening of the event · Welcome letter included in show guide · Opportunity to hang an exclusive banner (up to 8’ x 8’) in conference room · Opportunity to hang banners (up to 8’ x 8’ each) in registration area and exhibits area · Cover position 1 page b/w ad in the conference guide · Six (6) additional complimentary full conference registration passes · Up to three (3) inserts in conference bags · Company logo on conference web site home page · Copy of complete attendee list.

Sponsorship Fee.....\$11,700

Gold Sponsor (Limit 2 Sponsors)

Premium leading sponsor billing on all conference materials **Includes:** Opportunity to hang banner (up to 8’ x 8’) in registration area · Sponsor signage · One premium table-top showcase exhibit space · 1 page b/w ad in the conference guide · Four (4) complimentary full conference registration passes · One insert in conference handouts · Logo on conference web site

Sponsorship Fee.....\$7,800

Silver Sponsor (Limit 4 Sponsors)

Leading sponsor billing on all conference materials **Includes:** One table-top showcase exhibit space · Three (3) complimentary full conference registration passes · One (1) insert into the handout materials · 1 page b/w ad in the conference guide · Logo on conference web site

Sponsorship Fee.....\$5,200

Leading Sponsorships

These sponsorship opportunities are a great way to make a targeted, unique, and personal marketing impression on conference participants.

Exclusive Badge/Lanyard Sponsor

Logo on conference badges · Sponsor signage · One table-top showcase exhibit space · Two conference passes · One (1) insert into handout materials · 1 page b/w ad in the program guide · Logo on conference web site · Sponsor may supply lanyards.

Sponsorship Fee.....\$4,500

Exclusive Opening Reception Sponsor

Sponsor signage · Table signs · One table-top showcase exhibit space · Two conference passes · 1 page b/w ad in the conference guide · Logo on conference web site

Sponsorship Fee.....\$3,900

Exclusive Opening Lunch Sponsor

Sponsor signage · Table signs · One table-top showcase exhibit space · Two conference passes · 1 page b/w ad in the conference guide · Logo on conference web site

Sponsorship Fee.....\$3,900

Exclusive Audio Archive Sponsor

The online audio archive for the conference proceedings is accessed by all conference attendees and will feature a “welcome page” that will showcase the sponsor and may include links to company and product information. **Includes:** Sponsor signage · Two conference passes · Logo on conference web site

Sponsorship Fee.....\$3,500

Exclusive Logo Water Bottle Sponsor

Company logo printed on special bottle, distributed at conference. **Includes:** All ordering, graphics, shipping, and hotel handling service charges · Sponsor signage · One table-top showcase exhibit space · Two Conference Passes · Logo on conference web site ·

Sponsorship Fee.....\$3,500

Exclusive Conference Bags Sponsor

RESERVED

Conference bags with sponsor logo are given to all conference attendees. **Includes:** All ordering, graphics, shipping, and hotel handling service charges · Sponsor signage · One table-top showcase exhibit space · Two conference passes · Logo on conference web site

Sponsorship Fee.....\$3,500

Exclusive Internet Café Sponsor

Includes: Exclusive sponsor name associated with the internet café · The opportunity to hang a banner (up to 4' x 12') inside Internet Café area · A company logo displayed on screensaver of Internet Café workstations · Sponsor signage · One table-top showcase exhibit space · Two conference passes · Logo on conference web site

Sponsorship Fee..... \$3,500

Exclusive WiFi Service Provider

Sponsorship makes WiFi service available to all conference attendees. Sponsor may distribute flyer with login code from booth. **Includes:** Sponsor signage · One table-top showcase exhibit space · Two conference passes · Logo on conference web site

Sponsorship Fee..... \$3,500

Exhibiting

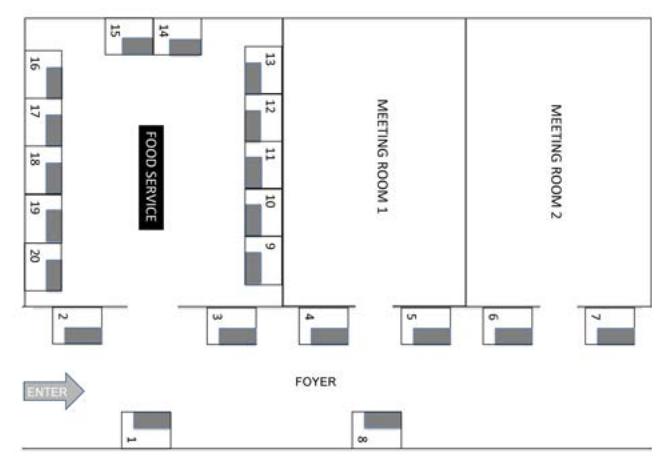
Your booth puts you in front of attendees

Table-Top Exhibition Space

Includes: Table-top booth space with 5' x 30" high table, chair, and company ID sign. · One complimentary conference registration pass (\$695 value) · Admission to all conference activities · Inclusion on email, web and collateral—over 420,000 impressions

Sponsorship Fee..... \$2,200

Exhibition Floor Plan



Important Notice: This is a showcase exhibition. Only “pop up” style booths permitted. Display materials limited to what can be brought in by hand. Drayage services not available. Electrical and Internet services can be ordered. Full time staffing of exhibit space not required.

Other Promotion Opportunities

Event Sponsor

Includes: Sponsor signage · One conference pass · One (1) insert into the handout materials · 1/4 page b/w ad or sponsor message in the program guide · Logo on conference web site

Sponsorship Fee \$1,300

Program Guide Advertising

1 Page Black & White \$1,200
1/2 Page Black & White \$750
1/4 Page Black & White \$400

Advertising Specifications

Art Deadline August 29, 2016

Mechanical Requirements: 1 Page Ad Trim Size: 7 1/2" x 9 3/4", Live Area: 6 3/4" x 9"; Half Page Ad, 7 1/2" x 4 3/4"; Quarter Page Ad, 3 3/4" x 4 3/4"

File Format: High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe's PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF's created from InDesign will work as well.

Line Screen, Binding: 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180% maximum density. Saddlestitch binding.

File Submission Instructions: Email preferred. Send to bill@cnxtd.com. Files received will be confirmed. To Mail, send memory device to Cnxted Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit www.hightail.com for instructions. For assistance call 212-866-2169.

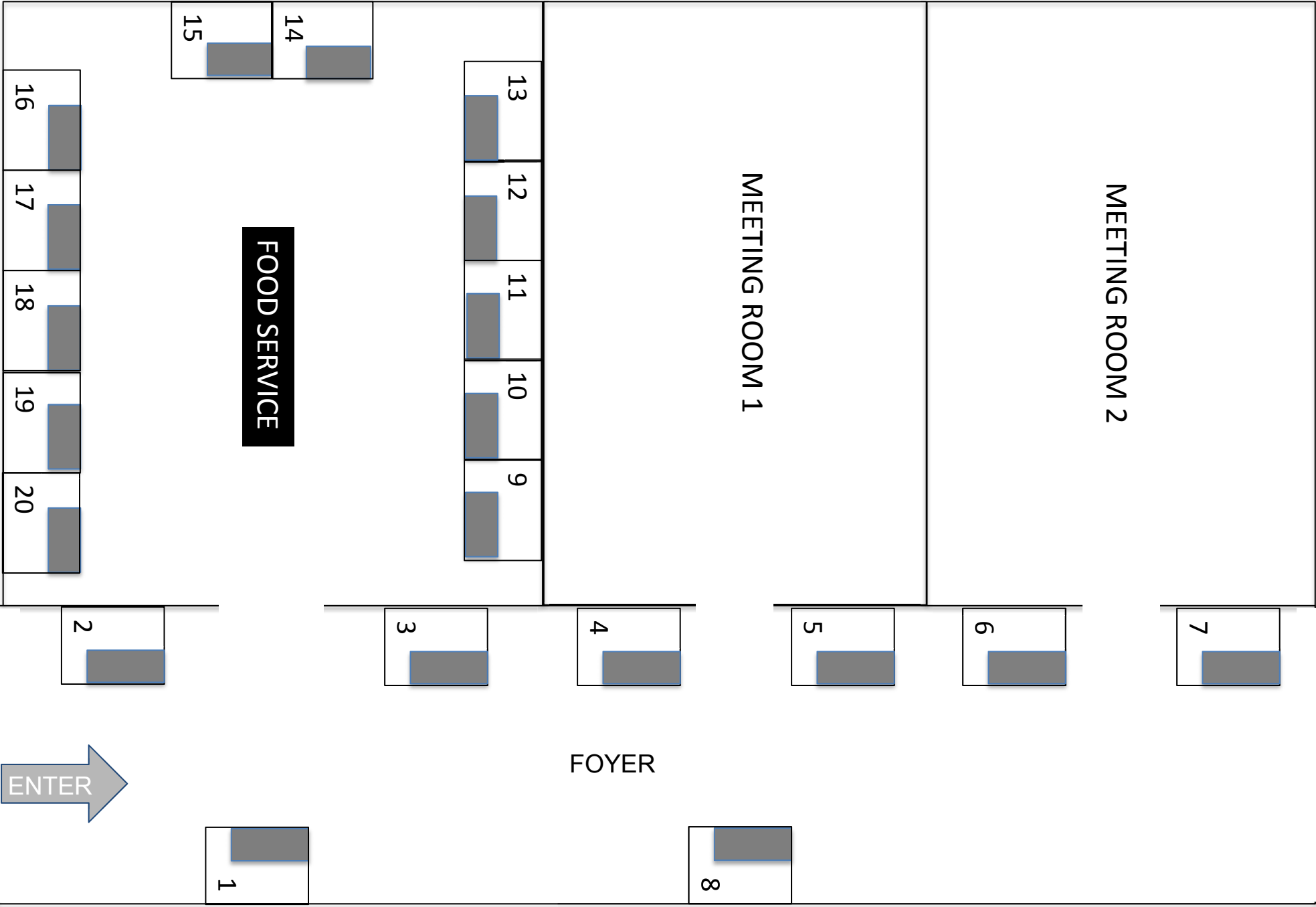
For More Info or to Reserve, Contact:

Bill Rutledge, Project Director
bill@cnxtd.com | 1-212-866-2169

Certified InfoSec Conference + 27K Summit

October 9-11 * Hilton Washington DC Rockville, MD

Important Notice: This is a showcase exhibition. Only “pop up” style booths are permitted. Each exhibit space is complete with a table, 2 chairs, company sign in a carpeted ballroom. Electrical and Internet services may be ordered. Full time staffing of booths is not required.



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