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The 2nd International Cryptographic Module Conference
 November 19-21, 2014 | Hilton Washington D.C., Rockville, MD

ICMC 2014 will convene experts from around the world to address the unique challenges faced by those who produce, use, and test cryptographic modules that conform with standards such as FIPS 140-2 and ISO/IEC 19790. Presented by the Cryptographic Module User Forum, ICMC brings together a focused, organized community of users gathered for three days of information exchange about technical design problems to meet current standards, with an emphasis on the challenges posed as technology advances.

Promotion opportunities at the conference are available for leading companies offering products, technologies and services in this evolving field. This is a unique opportunity to showcase your company to a receptive, responsive and eager audience.

ICMC will review technical topics underlying the implementation of a cryptographic module including physical security, key management, side-channel analysis, cryptographic algorithm implementation testing, standardization (FIPS 140-2, ISO/IEC 19790), validation programs and more.

The event features an efficient two day participation format, that respects your busy schedule.

An Audience of Key Decision Makers

The conference will draw a wide range of industry participants. Conference content is targeted to: Those in the US government responsible for specifying and procuring certified cryptographic modules; manufacturers of cryptographic modules compliant with FIPS 140-2 or ISO/IEC 19790 around the world. Laboratories and government departments responsible for testing cryptographic modules against FIPS 140-2 or ISO/IEC 19790 from the US, Canada, Japan, S

Korea; Key players and stakeholders in standards development; Leading members of the academic community; embedded systems OEMs; and the side channel research community

Preliminary Conference Topics

The two-day, multi-track conference will cover a wide range of topics. Prospective topics include: Key management * FIPS 140-2: the standard (current/future/strategies) * US Government regulation for cryptographic modules * FIPS 140-2 practical/technical issues * Physical security * Crypto modules for financial industry * Crypto modules for the telecommunications industry * FIPS 140-2 certification process * ISO/IEC 19790, FIPS 140-3 * Side channel analysis, non-invasive attacks * PIV, TWIC * European government regulation for cryptographic modules * Crypto modules for the health industry * Random number generation * Cryptographic modules implemented in Open Source * Crypto modules for the energy industry * Implementing cryptographic algorithms * Update from CMVP * Canadian Government regulation for cryptographic modules * UK Government regulation for cryptographic modules * Canadian Government regulation for cryptographic modules * Crypto modules for voting systems * Crypto modules for the gas and petroleum industry * Update from JCMVP

Presented by CMUF

The Cryptographic Module User Forum (CMUF) provides a voice and communications channel between the community of unclassified cryptographic module (CM) and unclassified cryptographic algorithm developers, vendors, test labs and other interested parties, and the various national, international

Sponsorship Opportunities

Title Sponsorships

Title Sponsorships put your branding message front and center, next to the title of the conference. Title sponsors receive exclusive branding opportunities prior to, and during the event. Title sponsors may choose from premium sponsor booths, located at the front of the hall.

Level 4 Sponsor (Exclusive)

Premium “over-conference-title” logo billing on all marketing materials, web site, at venue • One premium table-top showcase exhibit space • Opportunity to make 5 minute welcome address at opening of the event • Welcome letter included in show guide • Opportunity to hang an exclusive banner (up to 8’ x 8’) in conference room • Opportunity to hang banners (up to 8’ x 8’ each) in registration area and exhibits area • Cover position 1 page b/w ad in the conference guide • Six (6) additional complimentary full conference registration passes • Up to three (3) inserts in conference bags • Company logo on conference web site home page • Copy of complete attendee list.

Sponsorship Fee..... \$11,700

Level 3 Sponsor (Limit 2 Sponsors)

Premium leading sponsor billing on all conference materials • Opportunity to hang banner (up to 8’ x 8’) in registration area • Sponsor signage • One premium table-top showcase exhibit space • 1 page b/w ad in the conference guide • Four (4) complimentary full conference registration passes • One insert in conference handouts • Logo on conference web site

Sponsorship Fee..... \$7,800

Level 2 Sponsor (Limit 4 Sponsors)

Leading sponsor billing on all conference materials • One table-top showcase exhibit space • Three (3) complimentary full conference registration passes • One (1) insert into the handout materials • 1 page b/w ad in the conference guide • Logo on conference web site

Sponsorship Fee..... \$5,200

Level 1 Sponsorships

These sponsorship opportunities are a great way to make a targeted, unique, and personal marketing impression on conference participants.

Exclusive Badge/Lanyard Sponsor

Logo on conference badges • Sponsor signage • One table-top showcase exhibit space • Two conference passes • One (1) insert into handout materials • 1 page b/w ad in the program guide • Logo on conference web site • Sponsor may supply logo lanyards.

Sponsorship Fee \$4,500

Exclusive Opening Reception Sponsor

Sponsor signage • Table signs • One table-top showcase exhibit space • Two conference passes • 1 page b/w ad in the conference guide • Logo on conference web site

Sponsorship Fee \$3,900

Exclusive Opening Lunch Sponsor

Sponsor signage • Table signs • One table-top showcase exhibit space • Two conference passes • 1 page b/w ad in the conference guide • Logo on conference web site

Sponsorship Fee \$3,900

Exclusive Proceedings USB Sponsor

The USB Token for the conference proceedings will be given to all conference attendees and will include a link to a “splash page” that may feature promotion for the sponsor including links to product information, with a link to conference presentations. **Includes:** Sponsor signage • Table signs • One table-top showcase exhibit space • Two conference passes • Logo on conference web site

Sponsorship Fee \$3,500

Exclusive Logo Water Bottle Sponsor

Company logo printed on special bottle, distributed at conference. **Includes:** All ordering, graphics, shipping, and hotel handling service charges • Sponsor signage • One table-top showcase exhibit space • Two Conference Passes • Logo on conference web site •

Sponsorship Fee \$3,500

Exclusive Conference Bags Sponsor

Conference bags with sponsor logo are given to all conference attendees. **Includes:** All ordering,

graphics, shipping, and hotel handling service charges • Sponsor signage • One table-top showcase exhibit space • Two conference passes • Logo on conference web site

Sponsorship Fee..... \$3,500

Exclusive Internet Café Sponsor

Includes: Exclusive sponsor name associated with the internet café • The opportunity to hang a banner (up to 4' x 12') inside Internet Café area • A company logo displayed on screensaver of Internet Café workstations • Sponsor signage • One table-top showcase exhibit space • Two conference passes • Logo on conference web site

Sponsorship Fee..... \$3,500

Exclusive WiFi Service Provider

Sponsorship makes WiFi service available to all conference attendees. Sponsor may distribute flyer with login code from booth. **Includes:** Sponsor signage • One table-top showcase exhibit space • Two conference passes • Logo on conference web site

Sponsorship Fee..... \$3,500

Other Promotion Opportunities

Event Sponsor (Unlimited)

Includes: Sponsor signage. • One conference pass • One (1) insert into the handout materials • 1/4 page b/w ad or sponsor message in the program guide • Logo on conference web site

Sponsorship Fee..... \$1,300

Program Guide Advertising

1 Page Black & White \$1,200

½ Page Black & White \$750

¼ Page Black & White \$400

Advertising Specifications

Art DeadlineOctober 15, 2014

Mechanical Requirements: 1 Page Ad Trim Size: 8 ½" x 11", Live Area: 7 5/8" x 10 ½"; Half Page Ad, 8 ½" x 5 ½"; Quarter Page Ad, 4 ¼" x 5 ½"

File Format: High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe's PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF's created from InDesign will work as well.

Line Screen, Binding: 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180%

maximum density. Saddlestitch binding.

File Submission Instructions: Email preferred. Send to bill@cnxtd.com. Files received will be confirmed. To Mail, send memory device to Cnxted Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit www.hightail.com for instructions. For assistance call 212-866-2169.

Exhibiting

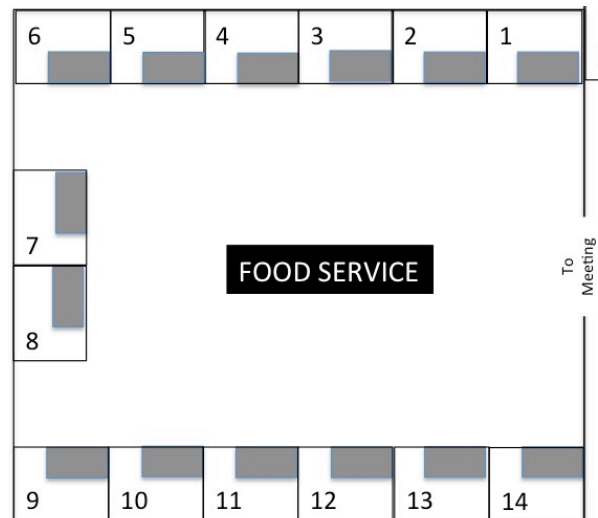
Your table-top booth puts you in front of attendees

Table-Top Exhibition Space

Includes: Table-top booth space with 5' x 30" high table, chair, and company ID sign. • One complimentary conference registration pass (\$695 value) • Admission to all conference activities • Inclusion on email, web and collateral—over 350,000 impressions

Sponsorship Fee \$1,900

Exhibition Floor Plan



Important Notice: This is a table-top showcase exhibition. Only "pop up" style booths permitted. Display materials limited to what can be brought in by hand. Drayage services not available. Electrical and Internet services can be ordered. Full time staffing of exhibit space not required.

For More Info or to Reserve, Contact:

Bill Rutledge, Project Manager

bill.rutledge@ICMConference.org | 1-212-866-2169

APPLICATION and CONTRACT
International Cryptographic Module Conference

November 20-21, 2014 * Hilton Washington D.C., Rockville, MD

Please reserve the following exhibit space/sponsorship in the INTERNATIONAL CRYPTOGRAPHIC MODULE CONFERENCE to be held November 19-21, 2014. (Any questions should be directed to Bill Rutledge at +1-212-866-2169)

EXHIBIT/SPONSORSHIP RESERVED

FOR OFFICE USE

EXHIBIT/SPONSORSHIP FEE

Booth Number:	=	If written cancellation notice is given after:	The cancellation fee is:
Sponsorship:	=		
Total Fee for Exhibit/Sponsorship	=	April 19, 2014	50% of Total Fee
Amount Enclosed with this Application	=	July 19, 2014	100% of Total Fee

EXHIBITOR INFORMATION

The following information will be published in the conference guide.

Company Name _____
Address _____
City/State/Zip _____
Web Address _____

CONTACT INFORMATION

The following information will NOT be published.

Contact	Alt. Contact
Title	Title
Phone	Phone
Email	Email

PAYMENT INFORMATION

Note: Full payment is due at the time the contract is executed. Payment may be made by credit card, check, or wire transfer.

MC Visa Amex Card#	Security Code	Expires
Charge Amount \$	Name on Card	Signature

Address (if different than above) _____

We understand this application becomes a binding contract when accepted by ICMC 2014. We agree to abide by the terms and conditions of the ICMC exhibitor agreement, available at www.icmconference.org.

Agreed to _____ Date _____
(Signature of Official Company Representative)

Agreed to _____ Date _____
(Signature of ICMC Representative)

Please Make Checks Payable to: atsec information security corp, 9130 Jollyville Road, Suite 260, Austin, TX 78759
International Wire Transfers: Frost National Bank, 100 West Houston Street, San Antonio, TX USA
International Swift Code FRSTUS44, ABA# 114000093, Account # 591109790

Return This Form to Attn: Bill Rutledge, bill.rutledge@ICMConference.org, Fax +1 888-725-0720